



the  
performance  
communication  
company

## Transforming Verbal Communications

The Performance Communication Company works with high-performance individuals and teams in multi-cultural and global environments to solve communication breakdown while taking their spoken communications to measurable new levels of effectiveness. Benefits to the organization include:

- ✓ Improved talent utilization
- ✓ Increased ROI on human capital
- ✓ Enhanced team synergy and effectiveness
- ✓ Improved talent retention

## Communication Strategy & Performance Specialists

Delivering effective and clear spoken communications is critical in global and diverse environments. The ability to easily hear, connect and create common understanding of spoken messages is imperative in team, organizational and customer interactions. Common client outcomes include:

- ✓ Achievement of greater results through effective communication
- ✓ Enriched communication skill set based on critical listening & thinking tactics
- ✓ Removal of barriers to ensure richer, more effective interactions
- ✓ Ability to deliver meaningful, compelling & memorable presentations
- ✓ Heightened confidence and performance levels
- ✓ Cognitive change that creates lasting results

## Behavioral Change

The Performance Communication Company programs utilize an innovative, hands-on teaching approach that allows for individualized learning in a group setting. Our learning models create behavioral change and transform habits at a fundamental level. The Performance Communication Company uniquely integrates key elements from neuroscience, psychology, acoustics, vocal engineering, the performing arts and real world global communications experience to help the brightest minds find their voice. The Performance Communication Company instructors are proven experts in vocal delivery, public performance, strategic communications and relationship management.

## Programs

The following programs form the basis for the full The Performance Communication Company curriculum:

### › Strategic Communication

Improving how communicators from around the globe build and strategize key messages that connect and create impact across function, hierarchy and socio-cultural differences.

### › Great Ideas...Powerfully Presented

Building confident presenters who deliver meaningful, compelling & memorable messages with polish, poise & power.

### › Masterful Delivery

Improve personal & corporate brand through professional delivery skills.

### › The Amazing Speaker Series

Build the vocal instrument that tells the story.

## CUSTOMERS

Since 2006, hundreds of executives, team leaders and technical experts have been trained by The Performance Communication Company. Companies include: Dr. Pepper, Chevron, Murphy Oil, Sinopec, BGP (subsidiary of CNPC), Royal Dutch Shell, GE, BP, Schlumberger, CNOOC Nexen, Utegration, Technip, TechnipFMC, Dr. Pepper, Dresser-Rand, CGG Veritas, Looper Reed, Otepi, Geokinetics, Verdande Technology, RigNet, Samsung, MD Anderson Cancer Center, PetroAfrica, Utegration, BMC Software, Utegration, FIOCRUZ (Oswaldo Cruz Institute), Exaro, Procuradoria Regional Federal, Augmente, The Houston Technology Center, The Ambassador of South Korea, and many others.

CLIENTS FROM: USA, Mexico, Venezuela, Colombia, Peru, Spain, Argentina, Puerto Rico, Brazil, India, Bangladesh, Pakistan, France, Italy, Belgium, China, Korea, Vietnam, Malaysia, Indonesia, Thailand, Syria and Lebanon.

## MANAGEMENT

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Industry: Verbal Communications;  
Presentations; Public Speaking